

BRING THE LION HOME



2020 Lion Dancers

HOW TO PLAY?

(13 January 2020 – 9 February 2020)

1. Look for the QR code "Your Inner Lion" on Lion Cake Box or Lion Waffle Sundae Cone Sleeve.
2. Scan & Play "Be The Lion Dancer AR Filter" (you can scan by using Facebook Scanner, search "QR Code" in your Facebook page).
3. Turn yourself into a Lion and screenshot.
4. Upload your photo at www.baskinrobbins.com.my.
5. "Be The Lion Dancer AR Filter" must contain in any part of the photo.
6. Photo can be humorous or serious.
7. Provide your Full Name and Email Address.
8. One (1) entry per registered email.

PRIZES

1. The first 2,020 participants complete the submission requirements will receive one (1) Baskin-Robbins Single Regular Cup or Cone.
2. The winning participants will be notified via email on 17 February 2020 or such other date as decided by the Organizer at its absolute discretion.

GENERAL TERMS & CONDITIONS

1. 2020 Lion Dancers Contest is organized by Golden Scoop Sdn. Bhd.
2. The Contest starts from 13 January 2020 and the closing date for submission is 9 February 2020.
3. By entering the Contest, you agree to the Terms & Conditions.
4. The Participants shall agree to appear in internet, videos, photographs, write-ups which may be used in advertising (any form of media) or other materials by the Organizer. The Participant shall not be entitled to any payment for such use, or for any re-use; and acknowledge that all copyright, including the right to reproduce likeness or image shall belong to the Organizer absolutely; and to release and discharge the Organizer from any claims in relation to the Organizer's use of likeness or image.
5. The Organizer reserves the absolute right to disqualify any individual that it determines to be tampering with the entry process or the operation of the Contest, to be acting in breach or potential breach of this Contest's Terms and Conditions.
6. The Organizer reserves the right to cancel, modify suspend or delay the Contest in the event of unforeseen circumstances beyond its reasonable control.
7. The Organizer reserves the right to change, amend, delete or add to any of these Terms and Conditions without prior notice and the Eligible Participants will be bound to such changes.
8. Any Terms and Conditions applicable to this Contest which is illegal, prohibited or unenforceable under any law or regulation shall be ineffective to the extent of such illegality, voidness, prohibition or unenforceability without invalidating the remaining provisions.
9. These Terms and Conditions are governed by and construed under the laws of Malaysia.